



The Olympic Torch being carried through Much Wenlock, on its way to the 2012 London Olympic Games.



Why is there an Olympic Trail?

Something special happened here in Much Wenlock.

From the 1850s the Wenlock Olympian Games were held in the town each year. They were the idea of the local doctor, **William Penny Brookes**.

These Olympian Games with their procession, medal ceremony, sporting and arts events inspired the founder of the modern Olympic Games, **Baron Pierre de Coubertin**, when he visited the town in 1890.

It was from here in Shropshire that the idea of an international Olympic Games spread far and wide.

It is thanks to the work of Dr Brookes and the **Wenlock Olympian Society** that the world sees events such as the Olympic Games of London 2012, Rio 2016 and Tokyo 2020.

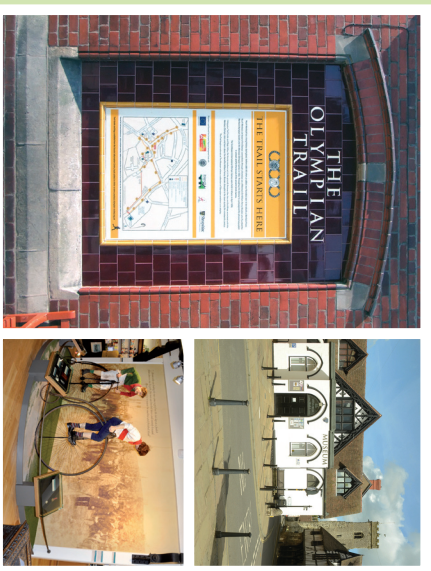


Walk the Trail.
See some of
the secrets that
make the town
such a special
place.



Wenlock Visitor Information Centre Tel: 01952 875200
www.wenlock-olympian-society.org.uk
www.muclwenlock-tc.gov.uk
muclwenlocktourism@shropshire.gov.uk

The town has a long history. Find out more by visiting the Much Wenlock Museum (where the Olympian Trail begins).



Your Medal



The Olympian Trail is accessible all day, every day.

Further information can be found in the Olympic Trail leaflet.



A booklet, **William Penny Brookes and the Olympic Connection**, is on sale in the Visitor Information Centre.

Educational material is available. For information contact:
info@wenlock-olympian-society.org.uk

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Leaflet produced jointly by Much Wenlock
Town Council and Wenlock Olympian Society.

ANSWERS	Thomas Cooke and 1914-19
50m	Mary Milford Wayne
100m	Tabot
200m	King Charles 1
300m	Gaskell Arms
400m	Back Lane
500m	1841 and PE
600m	The Church
700m	Raven
800m	Queen Elizabeth 1
850m	86 years old
900m	Bull (from Bull Ring)
1000m	London 2012 Olympic Torch relay
1100m	4th Festival of the National Olympian Association 1874.
1200m	Much Wenlock Railway Station
1300m	Windmill Field
1400m	William Brookes School
1500m	One mile
1600m	Four times (400m x 4)
1900m	1848
2000m	December 1895
	Children - Mary, Adeline, Isabella, John and William

A Children's OLYMPIAN TRAIL CHALLENGE

Much Wenl Shropshire

'Wenlock', the mascot for the London 2012 Olympic Games, was named after the home town of the Wenlock Olympian Games.

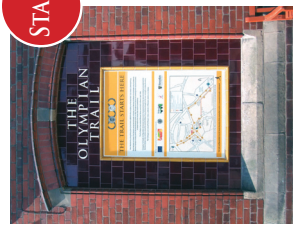


FOLLOW the trail

SPOT
the answers

Solve the puzzles

The Olympian Trail around Much Wenlock



START Can you find the disc in the pavement near the Olympian Trail map on the wall (by the Museum)?

As you go round the Olympian Trail stand near each disc in turn, look around and see if you can answer the question or solve the puzzle.

See if you can win a medal, it may take an Olympian effort!

Start What's the name of the Mayor on the clock?



What dates can you find on the Memorial Hall (now the Museum)?



50m Look hard on the walls under the Corn Exchange. Who laid the first stone of the building?



100m Puzzle - What is the name of the dog seen from here?



200m Between the 100m and 200m discs find the house called Ashfield Hall. Who is thought to have stayed here in 1642?



300m Before the marker, stand by the Olympian Trail board at the end of the road. What is the name of the hotel where the Wenlock Olympian Games procession started from?



400m Puzzle - If you wanted to go home from here which lane would you take?



500m Look up. What year did the Agricultural Library open?



Which school subject did William Penny Brookes introduce?



600m Puzzle - Name the important building you can walk to from here?



700m Puzzle - Which bird is named here?



800m Look at the information board. Which Queen's Coat of Arms can you see inside the Guildhall?



What happened at the Gallows Tree?



Go round the corner. Can you spot the Whipping Post?

Clue - look for arm holders on the post. Try it out!

850m How old was the founder of the Wenlock Olympian Society, William Penny Brookes, when he died?



900m Puzzle - What animal gave its name to this part of Much Wenlock?



1000m Something special passed this spot on May 30th 2012. What was it?



1100m Look just before the 1100 metres disc. What event is remembered here on the wall of the old bridge?



1200m Carry on past the disc and look at the next building. Before it became houses what do you think the building was used for?



1300m Look on the information board. What was the field called around 1850 when the Wenlock Olympian Games were first held here?



1400m Puzzle - Can you guess the name of the school you can see from here? Clue - it is named after a famous Much Wenlock man born in 1809.



1500m Olympic athletes run 1500 metre races now.

What similar distance was run at the Wenlock Olympian Games in the past? Clue - it was how we measured distance before kilometres.



1600m How many times would you have to run around an Olympic athletic track to travel 1600 metres?



Follow the track to the Kissing Gate. Can you think why a gate like this gets its name? Perhaps try it out on family or friends!

1900m Walk past the disc, stand on the pavement opposite the tower. Look across the road (take care). What year did William Penny Brookes open this school?



2000m The sad end to our journey.

Look at both the graves carefully. In what month did William Penny Brookes die?



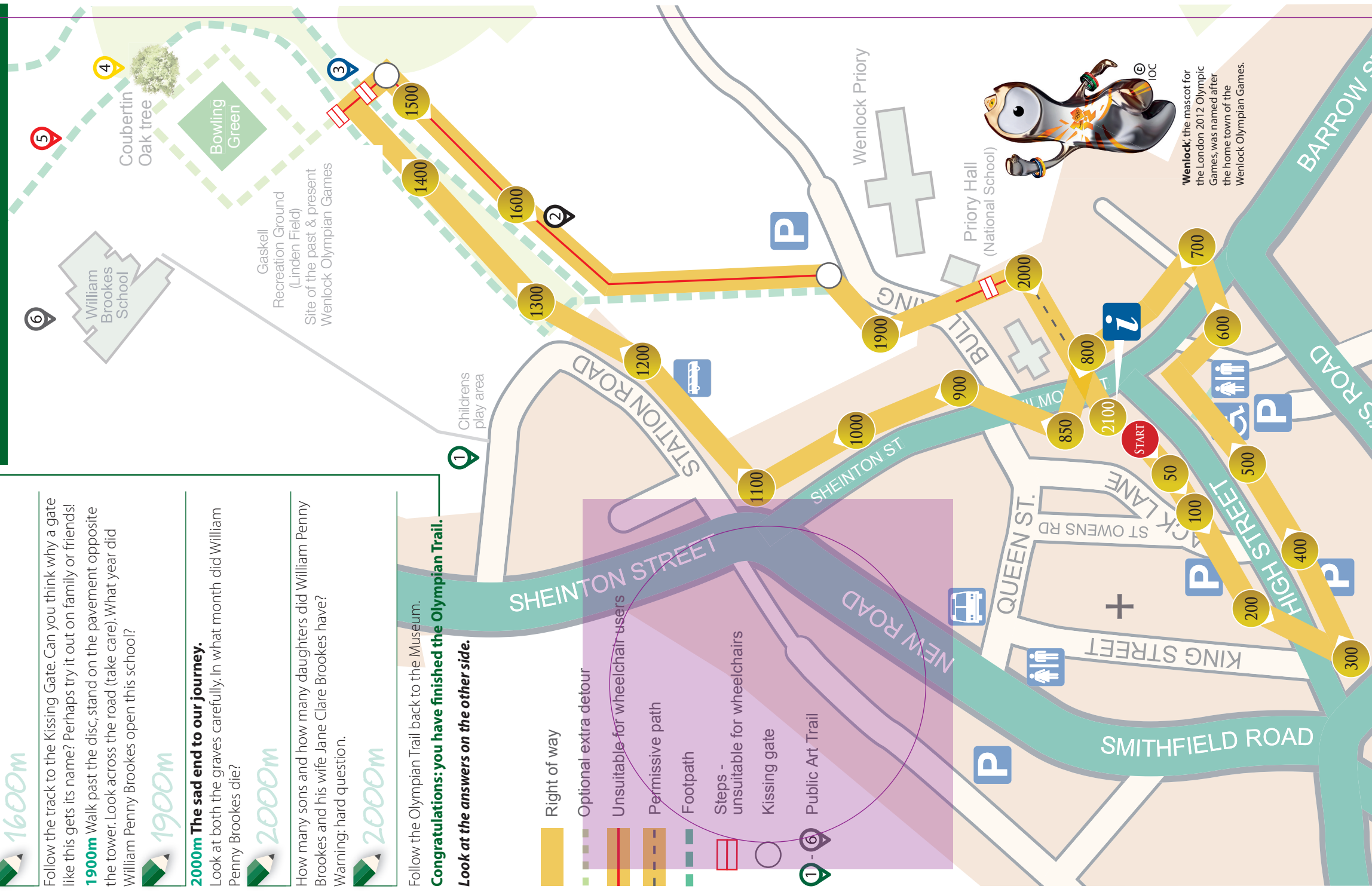
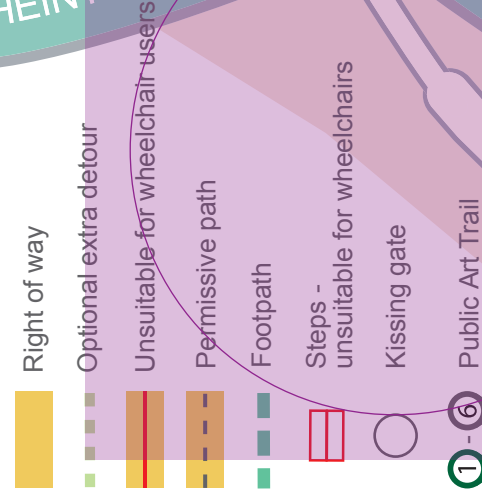
How many sons and how many daughters did William Penny Brookes and his wife Jane Clare Brookes have? Warning: hard question.



Follow the Olympian Trail back to the Museum.

Congratulations: you have finished the Olympian Trail.

Look at the answers on the other side.



Award yourself the Wenlock Olympian Trail medal for your Olympian efforts! (Peel off from back of leaflet)

WELL DONE ✓

Why not come and take part in the Wenlock Olympian Games, held every July, and try and win a real medal!



Go to - www.wenlock-olympian-society.org.uk

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